



Subject: **DoubleDragon's subsidiary CityMall Commercial Centers Inc.**
secures a 1.1-hectare prime corner commercial lot in Goldenfields
Commercial Complex along Araneta Street, Singang, Bacolod City

Date: December 10, 2014

CityMall Commercial Centers Inc. ("CMCCI") secures a joint venture for a 1.1-hectare prime commercial corner lot along Araneta Street, Singang, Bacolod City for the construction of **CityMall-Goldenfields Bacolod**.

The site is an integral part of the 6-hectare Goldenfields Commercial Complex that will soon be redeveloped as a new and vibrant mixed-use development to serve the north of Bacolod.

The site location is also across the old Bacolod airport and is only a few meters from the numerous residential subdivisions, schools, and commercial establishments that surround it.

Bacolod City is the capital and center of commerce and finance in Negros Occidental and is the most populous city in Western Visayas. It has oil companies, factories, bottling plants, allied industrial businesses, steel fabrication, power generation, agri-businesses, prawn culture and other aqua-culture ventures.

Bacolod has an upbeat local economy and unlimited opportunities for trade and investments because the city is home to many of the country's top corporations.

CityMall-Goldenfields Bacolod is another prime and strategic site secured by CMCCI and puts the Company on track to meet the goal of completing and operating 25 CityMalls by end of 2015 and 100 CityMalls by 2020.

(Please see attached Google map of the site location)

A handwritten signature in blue ink, consisting of a large, stylized 'J' and 'B' followed by a horizontal line extending to the right.

By: Atty. Joselito L. Barrera, Jr.
Chief Information Officer

Coming soon in Goldenfields - Bacolod

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Future site of CityMall - Goldenfields Bacolod

